



WINNER OF MULTIPLE GOLD MEDALS
95 POINTS (EXCEPTIONAL) - BTI

DOORLY'S



FROM THE BIRTHPLACE OF RUM



DOORLY'S

AGED FOR A SECOND TIME IN SPANISH OLOROSO SHERRY OAK BARRELS, DOORLY'S FINE OLD BARBADOS RUM REPRESENTS ONE OF OUR VERY BEST AGED PRODUCTS. THIS FINE RUM HAS THE DISTINCTION OF WINNING TWO GOLD MEDALS AT THE PRESTIGIOUS SAN FRANCISCO SPIRITS COMPETITION AND GOLD AT THE MOND SELECTION 2003/04.

ORIGINALLY FROM THE HOUSE OF MARTIN DOORLY AND DATING BACK TO 1908, THE DOORLY'S PRODUCT LINE REPRESENTS THE HEART OF BARBADOS RUM AND THE ROOTS OF THE INDUSTRY. DOORLY'S HAS THE DISTINCTION OF BEING THE FIRST RUM EVER TO BE EXPORTED FROM THE ISLAND OF BARBADOS. RL SEALE CARRIES ON THE TRADITION OF MARTIN DOORLY PRODUCING THE LINE OF DOORLY'S FINE RUMS.

TASTING NOTES

AMBER, TOASTED COCONUT AND VANILLA NOSE. A LIVELY ENTRY LEADS TO A MEDIUM-BODIED PALATE WITH AGGRESSIVE DRY CARAMEL AND TROPICAL FRUIT FLAVORS BUTTRESSED BY ENVELOPING ALCOHOL. FINISHES WITH A FRUITY SWEETNESS AND WARMTH.

BRAND SUMMARY	DOORLY'S EXTRA OLD (XO)
VITAL STATISTICS	80 US PROOF (40 ABV), AVAILABLE IN 700 AND 750 ML SIZES.
BRAND COMMUNICATION	AUTHENTIC, COMPETENT, PREMIUM, ESTABLISHED, HISTORICAL SIGNIFICANCE, RESPECTFUL
PRODUCT COLOR & TASTE	GOLD/AMBER COLOR, COMPLEX TASTE WITH HINTS OF OAK
AWARDS AND RATING	95 POINTS (EXCEPTIONAL) (BTI CHICAGO) WINNER OF MULTIPLE AWARDS - SAN FRANCISCO SPIRITS COMPETITION AND LONDON SPIRITS COMPETITION AND RUM EXPO 2004,2003,2002
SERVING SUGGESTIONS	SERVED OVER ICE OR WITH SELTZER, IN BRANDY SNIFTER, SERVED WITH COLA, GINGER ALE, OR TONIC WATER.