

HISTORY IN THE NAME



#1 WHITE RUM IN BARBADOS

PERFECTION IN THE BOTTLE



FROM THE BIRTHPLACE OF RUM



## E.S.A.FIELD

NAMED AFTER OF IT'S CREATOR (MR. EDWARD SAMUEL ALLISON FIELD) E.S.A.FIELD IS BY FAR THE MOST POPULAR AND BEST SELLING RUM IN BARBADOS. IT REPRESENTS A UNIQUE QUALITY OF WHITE RUM PREFERRED FOR ITS CLEAN CRISP PALLET AND EXTREMELY LOW LEVEL OF AFTERTASTE. IT IS AN EXCELLENT CANDIDATE FOR ENTRY INTO THE EMERGING SUPER PREMIUM WHITE RUM MARKET.

E.S.A.FIELD IS APPRECIATED FOR ITS VERY LIGHT, ALMOST VODKA LIKE TASTE. THIS IS ACHIEVED THROUGH OUR UNIQUE PROCESS OF VACUUM DISTILLATION ALLOWING FOR EXTRAORDINARY QUALITY. THE CLEAN, CRISP TASTE, COUPLED WITH THE ATTRACTIVE PRODUCT PRESENTATION MAKES E.S.A.FIELD A STRONG CANDIDATE TO DOMINATE IN THE RUM-VODKA CROSSOVER PHENOMENON. E.S.A.FIELD WAS HIGHLIGHTED AS THE EXCLUSIVE WHITE RUM AT THE MARIE CLAIRE FASHION MAGAZINE CHRISTMAS PARTY IN LONDON, 2004.

### TASTING NOTES

CLEAR APPEARANCE. SUBTLE VANILLAS, TOASTED ALMOND AND TOASTED COCONUT AROMAS. A SILKY ENTRY LEADS TO A DRY, LIGHT-BODY WITH FRUIT AND SUBTLE SPICE NOTES. FINISHES SMOOTHLY WITH A DRY CLEAN AFTERTASTE. A PERFECTLY BALANCED WHITE RUM.

<b>BRAND SUMMARY</b>	<b>E.S.A.FIELD</b>
VITAL STATISTICS	86 US PROOF (43% ABV) AVAILABLE IN 750 ML AND 1 LITER SIZES
PRODUCT COLOR & TASTE	CLEAR, CLEAN TASTE, WITH ONLY A HINT OF THE SWEETNESS, ENHANCING ABILITY OF THIS UNIQUE RUM TO SPAN THE GAP BETWEEN RUM AND VODKA
PRODUCT HISTORY	E.S.A.FIELD IS THE RUM OF CHOICE IN BARBADOS, BEING THE LOCAL FAVORITE FOR MANY GENERATIONS. STOP BY ANY RUM SHOP FOUND THROUGHOUT THE ISLAND AND YOU WILL FIND THE LOCALS CHATTING, PLAYING A GAME OF DOMINOES, AND ENJOYING E.S.A.FIELD RUM.
SERVING SUGGESTIONS	MARTINI BASE FOR ANY TRADITIONAL OR FLAVORED MARTINI, MIXED WITH FLAVORED SELTZER, COLA, FRESH COCONUT WATER OR SERVED CHILLED STRAIGHT UP (PREFERRED IN BARBADOS)